

Privacy Policy for 365memories

Last Updated: May 2026

Welcome to **365memories** (“the App”), developed and operated by **Aleksandra Bobrovich** (“Developer”, “we”, “our”, or “us”).

Your privacy is extremely important to us.

365memories is designed as a **privacy-first journaling application**. The App does not require account creation, does not use advertising SDKs, and does not collect or store your personal journal content on developer-controlled servers.

By using the App, you agree to the practices described in this Privacy Policy.

1. Information We Collect

365memories is designed to minimize data collection.

Information Stored Locally on Your Device

The App may store the following information locally on your device:

- Journal entries and written reflections
- Mood categories and selected icons
- Attached photos and local file references
- Reminder settings
- Application preferences
- Selected quotes
- Language settings
- Premium subscription status
- Exported PDF files generated by the user

This information is stored locally on your device using on-device storage technologies.

2. No Account Required

365memories does not require:

- User registration
- Email sign-up

- Password creation
- Social login
- User profiles

You may use the App entirely offline and anonymously.

3. No Developer Access to Your Entries

The Developer cannot access, view, retrieve, or read your private journal entries or personal reflections.

Your content remains under your control and is stored locally on your device unless you explicitly enable iCloud synchronization.

4. iCloud Synchronization

365memories may offer optional iCloud synchronization.

Important Information

- iCloud synchronization is disabled by default
- Synchronization only occurs if the user manually enables it
- iCloud services are provided and operated by Apple
- Data synchronized through iCloud is subject to Apple's own privacy and security policies

The Developer does not control Apple iCloud infrastructure and is not responsible for:

- iCloud outages
- Synchronization failures
- Delays
- Data loss caused by Apple services

For more information, please review Apple's privacy policies.

5. Subscription Services

365memories offers optional premium subscriptions managed through Apple App Store billing.

We use:

- RevenueCat (subscription management platform)

RevenueCat may process anonymous purchase-related identifiers necessary for validating subscriptions and restoring purchases.

The App does not share journal content or personal reflections with RevenueCat.

6. No Advertising or Analytics Tracking

365memories does not use:

- Advertising SDKs
- Behavioral tracking
- Third-party analytics
- Firebase Analytics
- Crash reporting systems
- Personalized advertising technologies

We do not sell your data.

7. Notifications

The App may use local notifications on your device, including:

- Daily journaling reminders
- Motivational reminders

Notifications are generated locally on-device and are not sent through external servers.

8. Sensitive Personal Information

The App may contain sensitive emotional or reflective content created by the user, including mood tracking and personal journaling.

Such information:

- remains stored locally on the user's device,
- is not transmitted to developer-controlled servers,
- is not reviewed or monitored by the Developer.

365memories is not intended to collect medical or health records.

9. Data Export

Users may export their content as PDF files.

Exported files are created locally on-device.

Users are solely responsible for:

- managing exported files,
- protecting exported data,
- sharing exported content.

The Developer is not responsible for unauthorized access to exported files once they leave the App environment.

10. Data Deletion

Because 365memories does not maintain user accounts or developer-hosted storage:

- deleting the App may remove locally stored data,
- iCloud data may remain in the user's iCloud account until removed by the user.

Users are responsible for managing and deleting their iCloud backups through Apple settings.

11. Children's Privacy

365memories is intended for users aged 13 and older.

We do not knowingly collect personal information from children under 13.

12. Security

We use reasonable technical measures provided by the operating system and Apple platform technologies to help protect local data.

However, no method of electronic storage or transmission is completely secure.

Users are responsible for securing their own devices and iCloud accounts.

13. International Use

The App may be used worldwide.

By using the App, you understand that local privacy laws in your jurisdiction may differ from those in other regions.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Updated versions will be published with a revised “Last Updated” date.

Continued use of the App after updates constitutes acceptance of the revised policy.

15. Contact Information

Email: development@bloomsight.com